

# CONVENTION SCHEDULE

## Thursday, July 29

**7:00 a.m. – OCA/Allied Industry BEEF PAC**

**Golf Scramble Registration**

John Conrad Regional Golfcourse

All OCA members & tradeshow exhibitors welcome!

Call the OCA office for rules & details at (405) 235-4391

**8:00 a.m. - Golf Scramble Shotgun Start**

**9:00 a.m. – Registration Desk Opens • 2nd Floor • Sponsored by Allflex**

**11:00 a.m. – OCW Executive Committee**

**Meeting • Joyner**

**Noon – OJCA Speech Contest, Sales Contest & Star Oklahoma Junior**

**Cattlemen Contests • Mann, Pung & Maynard**

**Noon – Trade Show Set-up**

**Noon – OCW Executive Luncheon • Joyner**

### OCA COMMITTEE MEETINGS

**Noon – 1 p.m. – Membership Committee • Reed F**

Charlie Swanson, Chairman • Sponsored by Priefert Ranch Equipment

**1:00 – 2:30 p.m. – Beef Production Committee • Reed D**

Mike Armitage, Chairman

Sponsored by Texas Cattle Feeders Association

- Includes: Animal Health, Brand and Theft, Cow/Calf, Cattle Feeders, and Stocker Issues.
- **Special Presentations** – Oklahoma Animal Health and I.D. Update, Dr. Becky Brewer-Walker, DVM, State Veterinarian, Agriculture Crime Update, Captain Jerry Flowers, ODAFF

**2:30 - 2:45 - Break**

**2:45 – 4:15 p.m.– Beef Business Committee • Reed D**

Tom Fanning, Chairman • Sponsored by Texas Feed Fat

Includes: Tax, Research and Education, Landowner, Environment and Stewardship, and, Marketing Issues

**Special Presentation –**

- **Osage Update, Eminent Domain & Tax Code Regulations**  
Jeff Todd, J.D. McAfee & Taft Law Firm
- **USDA Update, Rod Wanger**

**2:00 – 3:30 p.m. – OCW Oklahoma Beef Cook-Off Meeting • Joyner**

**4:15 p.m. – Resolutions Committee • Rice**

Mike Frey, President Elect, Presiding

**4:15 – 5:30 p.m. – Private Pesticide Applicator Certification**

**Training and Testing • Theatre Room (1st Floor)**

Moderated by Ron Courtney • Sponsored by Dow Agro Sciences

- Pre-enrollement is encouraged. Enrollment forms will be available at the registration desk. Participants will be responsible for \$15.00 educational materials fee & \$20.00 State Department of Agriculture Food and Forestry processing fee.
- Attend this session & receive training to become a certified private pesticide applicator. Testing will be provided on-site and upon successful completion of the test, participants will be able to purchase & use restricted use product (with the exception of fumigation products). Participants will be eligible to receive free chemical and application products.

**4:15 – 5:15 p.m. – “Maximizing Wildlife Resources on your Property”**

Reed D • Russel Stevens, Regional Manager Consulting Services, Noble Foundation Agriculture Division

Sponsored by the Oklahoma Wildlife Management Association

**6:00 - 8:00 p.m. – Silent Auction, Tradeshow Areas**

**6:00 – 8:00 p.m. – Trade Show Reception • Cocktails & Hors d’oeuvres**

Sponsored by OCA Allied Industry Committee

**8:00 p.m. - Trade Show Closes**

**8:00 - 9:00 p.m. – Allied Industry & Exhibitor Appreciation Reception**

Reed A • Sponsored by the Oklahoma Cowman magazine

**8:00 - 9:00 p.m. – Top Hand and Cattlemen’s Leadership Academy**

**Reception • Reed E • Sponsored by the Oklahoma Cattlemen’s Foundation**

## Friday, July 30

**7:00– 8:00 a.m. – Nominating Committee Meeting • Rice**

Ray Helderman, Immediate Past President, Chairman

Sponsored by Farm Credit

**8:00 a.m. – Trade Show Opens, Refreshments Available**

Sponsored by Oklahoma Wheat Commission & Farm Credit

**8:00 a.m. – Registration Desk Opens • 2nd Floor • Sponsored by Allflex**

**8:00 a.m. – OJCA Conference Registration • Mann**

**8:00 - 9:00 a.m. - Global marketing and the future of beef exporting**

Sponsored by IVESCO, LLC • Theater (First Floor)

**9:00 - 10:30 a.m. – Joint OCA, OCW, OJCA Opening General Session**

Reed A, B & C • Terry Forst, OCA President Presiding

Sponsored by KIS Futures, Kurtis Ward, President

- Posting of the Colors: OJCA Officer Team
- Guy Shull Memorial Scholarship Presentation
- **“Livestock Behavior, Animal Handling and Consumer Perceptions”**  
Keynote Speaker: Temple Grandin, PhD

**10:30 – 11:30 a.m. - OSU/OCA Cattlemen’s College**

**Session I • Reed A, B & C**

**The National Animal Welfare Debate**

David Martosko, Center for Consumer Freedom, Washington D.C.

**11:00 a.m. – 12:15 p.m. – OJCA Contest Awards Luncheon & Year End Slide Show Presentation • Pung**

**11:30 a.m. – 1:30 p.m. –OCW Awards Luncheon • Reed D**

Keynote Speaker: Ruth Jeffers, Jeffers Vet Supply, Dothan, AL

**Noon – OCA Past Presidents’ Council Luncheon & Annual Meeting**

Reed A • Sponsored by Farm Credit

**Noon - OCA Advisory Council & District Vice Presidents’ Luncheon**

Reed E & F • Dick Davis, NC District Vice President, Presiding

Sponsored by Tru-Test & Boehringer Ingelheim Vetmedica Inc.

# 58th Annual OCA Convention and Tradeshow

- County Rebate Checks Presentation
- Membership Update

12:30 p.m. – OJCA Leadership Development, Session I • Maynard

1:00 - 2:00 p.m. - OSU/OCA Cattlemen's College

**Session II** • Reed C

**Option 1: Quality and Value Enhancement Option**

- *Beef Quality Assurance Initiatives*, Jeff Jaronek, Oklahoma Beef Council
- *Understanding the Obstacles, OQBN Producer Attitude Survey Results*, Kellie Raper, Extension Ag Economist
- *Overcoming the Obstacles and Expanding The OQBN*, Doug McKinney, Beef Cattle Value Enhancement Specialist

1:00 - 2:00 p.m. - OSU/OCA Cattlemen's College

**Session II** • Theater (First Floor)

**Option 2: Animal Health and Veterinary Option**

- *Diagnosing and Managing Trichomoniasis and Other Oklahoma Animal Health Issues*, Dr. Becky Brewer, State Veterinarian and Dr. Rod Hall, DVM, ODAFF

*Note: There will be a wet lab option at Express Ranches in the afternoon for veterinarians seeking "Trichomoniasis for Intrastate Change of Ownership Testing" Certification. Seating limited*

1:45 - 3:30 p.m. - OCW General Membership Meeting • Joyner

*Young Cattlemen's Conference Update*, Ddee Haynes

2:00 p.m. – OJCA Leadership Development, Session II • Maynard

2:00 - 2:15 - OSU/OCA Cattlemen's College Break

2:15 - 3:30 p.m. - OSU/OCA Cattlemen's College

**Session III** • Reed C

**Option 1: Management and Welfare Issues Option**

- *Consumer's Take on Animal Welfare*, Jayson Lusk, Ag Economist, OSU
- *Utilizing Genetic Markers to Enhance Welfare*, Dan Stein, PhD, Animal Science, OSU
- *What Happened to Animal Husbandry/Science?*, Ron Kensinger, PhD, Animal Science Department Head, OSU

2:15 - 4:00 p.m. - OSU/OCA Cattlemen's College

**Session III** • Express Ranches

**Option 2: Animal Health and Veterinary Wet Lab Option**

- *Testing Procedures and Protocols for Trichomoniasis, Tuberculosis, and other Animal Health Issues*
- *This wet lab will take place at Express Ranches beginning at 3:00 p.m. giving participants adequate time to drive to the Ranch located at 2202 North 11th Street, Yukon, OK*

3:30 - 4:30 p.m. – OJCA General Membership Meeting • Maynard

- *Election and Installation of New Officers and Directors*

3:30 – 4:30 p.m. – OCW Past Presidents' Reception • Cain

4:30 - 6:30 p.m. – Trade Show Reception • Cocktails & Hors d'oeuvres

*Sponsored by OCA Allied Industry Committee*

6:30 - 8:30 p.m. – OCA/OCW/OJCA Awards Banquet • Reed Ballroom

*Sponsored by: U.S. Premium Beef, Oklahoma Beef Council & KIS Futures, Inc.*

- *Presenting:*
  - OCA Cattleman of the Year*
  - Membership Awards/Member Recognition*
  - Distinguished Service Award*
  - Legislative Appreciation Award*
  - Allied Industry Award*
  - Triple Crown Junior Cattlemen*

*Junior Steer Feed-out*

*All Around Junior Cattlemen Member*

- *A.J. Smith Memorial Scholarship Auction*

8:30 - 11:30 - Cattlemen's Ball

*Jason Savory and Dr. Pepper Band*

## Saturday, July 31

7:00 – 8:15 a.m. – Inspirational Breakfast • Reed D

*Bob Howard, SW Vice President Presiding* • *Sponsored by PVP*

- *"Living the Dream - Testing the Values"*  
*Jett McCoy, Cowboy, The Amazing Race*

8:00 a.m. – Trade Show Opens, Refreshments Available

*Sponsored by Oklahoma Wheat Commission & Farm Credit*

8:00 a.m. - Registration Desk Opens • *Sponsored by Alflex*

8:00 a.m. – Silent Auction Closes, Table 1 & 2 • *downstairs*

8:30 – 9:30 a.m. – General Business Meeting • Reed C

*President Terry Forst, Presiding* • *Sponsored by Dow AgroSciences*

- *Consideration of Resolutions*
- *Election of Officers*
- *Staff Reports*

9:30 - 10 a.m. Trade Show Visitation

9:30 - 10:30 a.m. – OCW Board & General Membership Meeting • Joyner

- *Agriculture in Social Media and Modern Technology*  
*Blayne Arthur, ODAFF and Joleen Tuxhorn, Cellular One Corporate Marketing Specialist*

10:00 a.m. – Silent Auction Closes and Check-out

10:00 - 10:50 a.m. - OSU/OCA Cattlemen's College

**Session IV** • Reed D

**Paying Others to Sue You?**

- *Karen Budd-Falen, J.D. Cheyenne, Wyoming*  
*Sponsored by Ivesco*

11:00 - 11:50 a.m. - OSU/OCA Cattlemen's College

**Session V** • Reed D

**Cattle Market Outlook**

- *James Robb, Agriculture Economist, Livestock Market Information Council*  
*Sponsored by Ivesco*

Noon – Happy trails to you, until we meet again!

*\* Joint opening general session and OSU/OCA Cattlemen's College has been approved for up to 8 1/2 hours of continuing education for participating veterinarians.*

**Thanks for attending the 58th Annual  
OCA Convention and Tradeshow!**

