

Oklahoma CattleWomen  
OCA Convention  
Reed Center, Midwest City, Oklahoma  
July 24, 2009

**Call to Order:** President Barbara Jacques called the meeting to order at 11:15 A.M., welcomed everyone and thanked them for coming. Those present were Bonnie Mullendore, Doris Armbruster, Doris Hare, Annabelle Wiedemann, Becca McMillan, Patti Townsend, Bonita Laske, Connie Wollenberg, Tonja Challis-Branson, Ddee Haynes, Joleen Tuxhorn, Jenny Haken, Diane Reed, Janet Drummond, Tracey Miller, Martha Armitage, Joyce Haines, Jennifer Cabbage, Cindy Boyce, Moni Heinrich, Duchess Moore, Junetta Barby, Mary Temple, Aliene Bristow, Rosannah Denton, Nancy Buckminster, Ernestine Kite, Judy Collins, Esther Miller, Lisa Kubik, D'Lese Travis, Barbara Jacques and Renee Cooper.

**Invocation:** Joyce Haines

**Pledge of Allegiance:** Vice-President D'Lese Travis

**ANCW Creed:** Jennifer Cabbage

**Reading of Minutes:** The minutes of the May quarterly meeting were distributed. After review of the minutes, a motion was made by Jennifer Cabbage that the minutes be accepted and Tracey Miller seconded the motion. Minutes were approved.

**Treasurer's Report:** Lisa Kubik gave the Treasurer's Report. As of June 30, 2009, the checking account balance was \$14,185.38. A motion was made by Bonita Laske that the Treasurer's Report be approved. Bonnie Mullendore seconded the motion. The Treasurer's Report was approved.

**Special Presentation:** Tery Neish gave a slide show presentation and discussed her recent seven months in Africa.

At 12:30 P.M. we broke for the luncheon and resumed the meeting at 2:15 P.M.

**Committee Reports:**

**OBC Update:** Annabelle reported on current events at the beef council.

**Beef Cook-off:** Jennifer Cabbage reported that she will be closing out the checking account for the cook-off. Barbara added that the National Cattlemen's beef board rule states that the money be moved to the beef council. She also stated that there were additional funds remaining and that five CattleWomen would be attending the National Beef cook-off with the hotel rooms, registrations, and flights paid. This was approved by the OBC Board.

**Ag Day at the Capitol:** Duchess reported that this year the CattleWomen treated all employees/people that work at the Capitol to "beef sliders" and explained that this is a day for all Ag groups to come together and touch base with their respective representatives. She said it is good for the CattleWomen to be present and gives us another chance to make our presence known.

**Beef Education:** Barbara reported that ANCW was making a big push for beef education and that she is on the committee so we should expect a report at the next meeting. We have a curriculum from NCBA called Connect the Dots for use in elementary schools, grades 1-4. Anyone who would like to take this to their local school, contact Barbara and she will get the materials to them.

**OK Beef Ambassador/NBAP:** Ddee reported that there had been a few changes to the rules. She also advised long term sponsors are needed. Plans are to continue as though the program is funded.

An introduction of members in attendance followed.

**Membership:** D'Lese reported that we currently have around 175 members. As President, she is going to focus on communication. She also reported that there is currently a "convention special" running. If you pay your State and ANCW dues, you can purchase the new t-shirt for \$20.00. The t-shirt is regularly priced at \$28.00.

**Legislation:** D'Lese reported that Becca McMillan will serve as the State and Regional legislative chair.

**NBCO:** Bonita reported that the National Beef Cook-off will be held in Sonoma, California, and that Oklahoma will be represented by Erin and Jane Ozment with Erin's ground beef recipe. She also advised that Chef Richard Chamberlain, author of Healthy Beef will emcee the National cook-off.

**Beef For Father's Day:** Joyce Haines reported on the promotion and the photo shoot. She also reported that packets containing the brochures and holders were sent to the directors for placement in supermarkets.

**Promotions:** Barbara reported that Bonnie, Tammi, D'Lese and Joleen sent out approximately 1400 letters to supermarkets with decals explaining how the beef certificates are used. Jennifer Cabbage showed everyone a "beef certificates accepted here" sign that she had spotted in Henryetta.

**Ways and Means:** Barbara discussed the items that Glenna Fisher donates. She also discussed a ground beef recipe cook book that she picked up from a Montana CattleWoman that might be an idea for a future fundraiser.

#### **New Business:**

Election of Officers. Esther Miller presented the nominating committees slate of officers for 2009-2010.

See attached.

Barbara asked for objections to the slate of officers being presented all at once. Discussion followed. Barbara asked for objections and there were none.

D'Lese then presented her Secretary, Tonja Challis-Branson, and Treasurer, Connie Wollenberg.

Barbara then advised that the 101 Ranch Rodeo was celebrating their 50<sup>th</sup> anniversary with a cook-out and other events. It is widely publicized and Lt. Jerri Askins will be in attendance. Discussion followed on whether or not beef council funds could be utilized for beef certificates. A motion was made by Patti Townsend and seconded by Joleen Tuxhorn for the OCW to serve as a sponsor for this event and to donate \$300.00 for the cook-out.

Darla Haynes was not present; however, she left notes on ideas for future ways to raise money for convention. Barbara read the notes. Discussion followed and it was decided that the committee would discuss this at a later date.

Barbara reminded everyone to write thank-you notes to the convention sponsors.

**Unfinished Business:** Jennifer Cabbage was next on the agenda to report on her YCC trip. She advised that it was the first time for ANCW to participate in the conference. It was decided that Jennifer would give her presentation on the Young Cattlemen's Conference she attended in Washington, D.C., on Saturday morning, due to time constraints.

**Dates To Remember:**

National Beef Cook-Off, September 21-23, 2009, Sonoma, California

National Beef Ambassador Program Contest, October 9-11, 2009, Fort Smith, Arkansas

**Adjournment:** President Barbara Jacques adjourned the meeting at 3:30 P.M.

*OKLAHOMA CATTLEWOMEN INC.  
DIRECTORS AND OFFICERS  
FOR AUGUST 2009 THRU JULY 2019*

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