

TURN THOSE

WHEELS OVER



EMPTY RALGRO[®] WHEELS ARE AS GOOD AS CASH TO YOUR STATE CATTLEMEN'S ASSOCIATION

Wheels for Bucks has made fundraising for your state cattlemen's association easier than ever.

START SAVING RALGRO WHEELS NOW

- Save your empty Ralgro wheels and turn them over to Intervet/Schering-Plough Animal Health at your state cattleman's meeting.
- For every 10 empty wheels received, Intervet/Schering-Plough Animal Health will donate one full Ralgro wheel to your state association's fund-raising auction.
- The person and county donating the most wheels will be recognized during the convention.
- Your state's wheel returns from last year will determine the number of Ralgro wheels that will be donated to your association this year (for states not participating last year, four boxes (960 doses) will be sent).

RALGRO[®]
(ZERANOL)

WHAT CATTLEMEN ASK MOST ABOUT RALGRO®

Q. What is Ralgro®?

A. Ralgro is a brand of zeranol implants from Intervet/Schering-Plough Animal Health. Zeranol is an anabolic agent, which stimulates weight gain and improves feed efficiency in cattle.

Q. How does zeranol work?

A. Zeranol stimulates the pituitary gland of the animal to produce increased amounts of somatotropin, the animal's natural growth producing agent. Zeranol is not an estrogen.

Q. What is the difference between zeranol implants and implants containing estrogen?

A. Both compounds stimulate the pituitary gland, however:

Zeranol is not sex specific. Ralgro can be used in heifers, steers or calves.

Zeranol is not only safe and effective – it is convenient.

Q. What effect does zeranol have on carcass quality?

A. Because zeranol is not believed to directly affect the muscle tissue, zeranol has repeatedly demonstrated a minimal quality grade effect, even though it improves average daily gain and feed efficiency.

Q. How should Ralgro be implanted?

A. Optimal absorption of Ralgro is dependent on proper placement of the implanted pellets, made simple with the easy-to-use Ralogun®.

The Ralogun is one of the most reliable implant devices in the industry. Its smaller needle diameter reduces tissue trauma and increases the likelihood of proper placement, contributing to the effectiveness of the implant.

Q. What is the dosage of Ralgro?

A. Ralgro is packaged in round cartridges containing 24 doses. Each dose is three small pellets containing 36 mg of zeranol. The dose is the same for heifers, steers and calves.

Q. What cattle can be implanted with Ralgro?

A. Ralgro should not be used in bulls intended for reproduction or dairy animals. Also, it should not be used before one month of age or after weaning in heifers intended for reproduction.

Q. What gains can I expect?

A. Weaning weights of both steer and heifer calves have been increased 20-35 pounds.*

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* Comparison to non-implanted cattle. Data on file at Intervet/Schering-Plough Animal Health. Ralgro and Ralogun are property of Intervet International B.V. or affiliated companies or licensors and are protected by copyrights, trademark and other intellectual property laws. Copyright © 2009 Intervet International B.V. All rights reserved. 7/09 O&B BV-RA-37804