

NEWS RELEASE
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OCA Cattlemen's College Session 3 Focuses on Crop Insurance for Cattle Producers

Register Today for the 66th OCA Convention and Trade Show

OKLAHOMA CITY, Okla., May 29, 2018 – ‘The Business of Crop Insurance for Cattle Producers’, will be the topic of Cattlemen’s College Session 3, held during the 2018 Oklahoma Cattlemen’s Association Convention and Trade Show. The 66th Annual event will be held July 20 and 21 at the Embassy Suites in Norman, Okla.

Vic Morrison, a regional sales manager for Diversified Crop Insurance Services, will lead the seminar featuring information about Pasture, Rangeland and Forage (PRF) policies that can be beneficial to livestock producers during dry periods that are so often experienced in Oklahoma. DCIS is an approved insurance provider for federal crop insurance. He works with DCIS agents to develop risk management opportunities for farmers and ranchers. He is an Oklahoma native now based out of Amarillo, Texas.

Morrison will also discuss Livestock Risk Protection (LRP), another federal crop insurance product that is available to livestock producers to assist in managing the market risks that can so often be experienced in the cattle business.

“This session will be an excellent opportunity for cattle producers to learn about these tools and how they can help offset risk in our cattle businesses. This session is one of five Cattlemen’s College sessions for cattlemen to participate in during OCA convention,” said Weston Givens, President of the Oklahoma Cattlemen’s Association. “The convention atmosphere will be exciting as we are building the convention around a Route 66 theme to celebrate the 66th Annual event.”

In addition to a large, in-door trade show; convention will also include discussion around OCA policy and an OCA General Business meeting. The final event of convention is the awards banquet where outstanding cattlemen and their accomplishments will be recognized and celebrated.

OCA Convention registration is now open. To register, visit www.okcattlemen.org. The first 66 registrants will get a free limited-edition convention t-shirt sponsored by BancFirst and Whole Heart Creations. Trade Show booths are still available. If you are interested in participating as a trade show exhibitor call Shari at 405.235.4391.

The OCA is the trusted voice of the Oklahoma Cattle Industry. OCA is the only voice that speaks solely for the cattlemen of Oklahoma and represents beef producers in all 77 counties across the state. The OCA officers, board of directors and membership encourages you to join us in our advocacy efforts to ensure less government intervention, lower taxes and a better bottom line. For more information about OCA membership, the theft reward program or activities call 405-235-4391 or visit www.okcattlemen.org.

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