

NEWS RELEASE

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AgVocacy Seminar, Feb. 8 Hosted by the Oklahoma Cattlemen's Foundation

OKLAHOMA CITY, Okla., January 8, 2018 – The Oklahoma Cattlemen's Foundation is hosting an AgVocacy Seminar on Thursday, Feb. 8, 2018 at Cimarron Fields Event Barn, 5120 S. Cimarron Road, Yukon, Okla. The seminar will begin at 9 a.m. and conclude by 4 p.m.

"AgVocacy is a term used to describe the act of being an advocate for agriculture," said Tiffani Pruitt, Oklahoma Cattlemen's Foundation Coordinator. "Agriculturalists continue to improve efficiency on farms and ranches and grow more crops and livestock with less resources. As efficiency goes up, the number of people engaged in production agriculture decreases and the agriculture education gap gets deeper and wider."

According to Pruitt, the trio of speakers for the day are engaged agriculturalists genuinely concerned about agriculture literacy, or the public's knowledge of Agriculture. "You'll be entertained, enlightened and leave with a bank of ideas to help bridge the ever-growing ag literacy gap," said Pruitt.

Ann Burkholder from Cozad, Nebraska is the author of the Feedyard Foodie Blog, a Nebraska Feedyard Operator, wife and mother of three. Ann is a native of urban Palm Beach County, Florida, an Ivy League educated athlete fueled by beef for many years before she understood where her beef came from.

Brandi Frobose and her husband ranch near Greeley, Kansas. Brandi is a mother, a blogger, a runner and currently works as the Communications Coordinator at Red Angus Association of America.

Ryan Goodman grew up on a progressive cow/calf and stocker cattle operation in Arkansas. Ryan currently resides near Denver, Colo. where he is the Director of Grassroots Advocacy and Spokesperson Development for the National Cattlemen's Beef Association. In his position he builds working relationships with producers and provides producers with tools and education for better advocacy and communication.

The cost to attend the event is \$25. Lunch will be included. To learn more and register, visit www.okcattlemen.org or call 405.235.4391 by Feb. 2.

The Oklahoma Cattlemen's Foundation, founded in 1979, is a charitable arm of the Oklahoma Cattlemen's Association and is funded by personal contributions. The Oklahoma Cattlemen's Association is the trusted voice of the Oklahoma cattle industry and exists to support and defend the state and nation's beef cattle industry. The OCA officers, board of directors and membership encourages you to

join us in our advocacy efforts to ensure less government intervention, lower taxes and a better bottom line. For more information about OCA membership or activities visit www.okcattlemen.org.

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