

# Oklahoma Cattlemen's Association 73<sup>rd</sup> Annual Convention and Trade Show Exhibitor Resource Guide

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*More than 100 exhibitors will share products, services, programs, and solutions with the largest ranching and landowner community in the southwest!*

**DATES:** July 25- 26, 2025

**LOCATION:** Embassy Suites by Hilton Norman Hotel & Conference Center  
2501 Conference Drive Norman, Oklahoma 73069

**PRICES AND SPACES:** Booth spaces start at \$500 (\$5.00/ square foot) each and are sold on a 10' x 10' basis. Exhibitors may combine spaces to form larger spaces such as 10' x 20', 20' x 20', etc.

**WHAT'S INCLUDED:** Your booth purchase includes: 8-foot- tall back panel, two 3- foot- tall side panels, a sign with the company name, one 6- foot table, 2 chairs, and ONE registration with one meal ticket per day (Friday and Saturday) for EACH 10' x 10' space purchased. Wi-Fi is an additional \$ 70, and electricity is an additional \$30

**BOOTH STAFF REGISTRATION:** All staff working the booth must be registered by July 1<sup>st</sup>. Please note that additional meals are not included in your booth cost buy may be purchased during housing and event registration.

**AVAILABLE DISCOUNTS: OCA ASSOCIATE MEMBERS:** Associate members are entitled to 10% off their total booth space purchase. The discount is associated with your company profile and will be reflected on your invoice. If you are a new exhibitor, please contact Hannah McElrath at 706-263-5887 or [hmcclrath@okcattlemen.org](mailto:hmcclrath@okcattlemen.org) to verify you qualify for this discount.

**PAYMENT:** Full payment must be made by July 1, 2025. If payment is not received by this deadline, the space will be offered to the next in line.

Please make checks payable to:  
Oklahoma Cattlemen's Association  
Attn: Trade Show  
P.O Box 82395  
Oklahoma City, Ok 73148

**CANCELLATIONS:** Cancellations must be made in writing to OCA. Refunds shall be given only if OCA is notified in writing by July 1 2025. The 2025 booth payments cannot be applied to future events. Any booth purchase cancellations made on or after June 1, 2025, will not be refunded.

**PRINTING DEADLINE:** Exhibitors selecting and/ or playing for space after June 20, 2025, may not be listed in the official program handbook.



## Trade Show Move-In:

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**Large Equipment:** (ANYTHING driven in/ requiring a freight entrance):

Thursday, July 24 from 7:00 A.M – 11:100 A.M

\*\*\*Large equipment exhibitors please plan to move in before noon on Thursday. Please call the OCA office by **Monday, July 21**, to schedule an approximate arrival time so that we can be prepared when you arrive at the convention center.\*\*\*

**Standard Booth:**

Thursday, July 24 from 11:00 A.M -4:00 P.M

PLEASE NOTE, by moving in later than the 4:00 P.M deadline on July 24, staff assistance is not guaranteed and/ or may be delayed. Please plan accordingly.

**ALL EXHIBITORS MUST BE IN PLACE BY 8:00 A.M JULY 25, NO EXCEPTIONS**

## Trade Show Hours:

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Friday, July 25            8:00 A.M-7:00 P.M

Saturday, July 26        8:00 A.M-7:00 P.M

## Trade Show Move-Out:

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**Standard Booth:** Saturday, July 26 from 4:30 P.M-9:00 P.M

Sunday, July 27 from 7:00 A.M – 11:00 A.M

**Large Equipment:** Sunday, July 27 from 7:00 A.M – 11:00 A.M

All exhibitors and their items must be removed from the exhibit hall by 12:00 P.M July 27, no exceptions. A forklift will be provided for those in need at no additional cost. The forklift will be available ONLY Thursday & Sunday mornings from 8:00 A.M – 11:00 A.M

**Additional questions or interested in sponsorship? Don't miss a branding opportunity!**

Call, text, or e-mail Hannah McElrath at 706-263-5887 | [hmcelrath@okcattlemen.org](mailto:hmcelrath@okcattlemen.org)

Thank you for supporting the 2025 Oklahoma Cattlemen's Associations  
73<sup>rd</sup> Annual Convention and Trade Show

We look forward to seeing you at the show!

