



74th Oklahoma Cattlemen's Association Convention & Trade Show

Vendor Invitation Packet

Howdy, I hope you had a happy holiday and are enjoying the new year! I wanted to reach out and invite you to join us again as a vendor at the 74th Annual Oklahoma Cattlemen's Association Convention and Trade Show, taking place **July 24-25, 2026**. We truly value our exhibitors, and this year we're especially thrilled to share something new with you!

NEW LOCATION FOR 2026!

We are moving to the **Renaissance Tulsa Hotel & Convention Center** located at 6808 S 107th E. Ave, Tulsa, Ok. 74133. This new venue gives us more room, a refreshed layout, and a great new environment to showcase your products and services to hundreds of cattle producers and industry leaders. We can't wait for you to experience it with us!

Booth Price Details:

New this year, booth spaces now start at **\$350** and are priced at \$5.00 per square foot. Exhibitors may combine multiple spaces to create larger areas such as 10 x 20, 20 x 20, and more

Standard Booth Options:

- 8 x 10 (Prime corridor location)- \$500 (Only 8 left)
- 10 x 10- \$500

What's Included:

Your purchase includes: 8-foot-tall back panel, two 3-foot-tall side panels, a sign with the company name, one 6-foot table, 2 chairs, and one meal ticket per day for each 10 x 10 space. Wi-Fi and electricity are not included. Wi-Fi and electricity can be added at an additional price. (To be determined and can be added on later)

Booth Staff Registration

All staff working the booth needs to be registered by July 1st please note, additional meals are not included in your booth cost but may be purchased.

Available Discounts:

OCA Associate members are entitled to 10 % off their total booth space purchase. The discount is associated with your company profile and will be reflected on your invoice. If you are a new exhibitor, please contact Hannah McElrath at 40-235-4391 or hmcelrath@okcattlemen.org to see if you qualify for this discount.

Payment:

Full payment must be made by July 1, 2026. If payment is not received by this deadline, the space will be offered to the next in line.

Please make checks payable to:

Oklahoma Cattlemen's Association

Attn: Trade Show

P.O. Box 82395

Oklahoma City, Ok 73148

Cancellations:

Cancellations **MUST** be made in writing to OCA. Refunds shall only be given if OCA is notified in writing by June 1, 2026. The 2026 booth payments cannot be applied to future events. Any booth purchase cancellations made on or after June 1, 2026, will not be refunded.

Printing Deadline:

Exhibitors selecting and/or paying for space after June 24, 2026, may not be listed in the official program handbook.

HOTEL SERVICE CORRIDOR



Oklahoma Cattlemen's Association
ANNUAL CONFERENCE 2026
Trade Show Friday & Saturday, July 24th & 25th at the Renaissance Hotel Tulsa

Conference Trade Show Layout 24-FEB-2026
Diagram by Frypan Partners LLC
Full Ballroom, Salons I thru IX



View D3 Base 10x10 includes Salon IV

Option To Add BOOTHS 115 & 116, OUTSIDE MADRID!

REGISTRATION & OCA OFFICE SPACES & 1 Lobby Sponsor Booth

Betsy Fry
Frypan Partners LLC
PO Box 87, Spencer, OK 73084
405-623-6183 FrypanOK@aol.com

Jessa Barnes
POC Renaissance Tulsa
Kim Parker, Sales Manager
918-277-6095
jessa.barnes@atriumhospitality.com