



2025 OCA Internship Opportunities



THE TRUSTED VOICE of the
Oklahoma Cattle Industry

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The Oklahoma Cattlemen's Association is the trusted voice of the Oklahoma Beef Industry. OCA is a member lead and driven organization with a vision to be the leadership that serves, strengthens, and advocates for the Oklahoma Cattle Industry.



The Oklahoma Cattlemen's Foundation was created to provide a charitable trust for the OCA and OJCA. When you support the Oklahoma Cattlemen's Foundation, you support beef cattle educational programs, research projects in cooperation with Oklahoma State University, Educational scholarships for Oklahoma's 4-H and FFA youth and the preservation of the Oklahoma beef cattle industry and its traditions.



The OK BEEF PAC is Oklahoma Cattlemen's Association's Political Action Committee. Funds are used to support political candidates who appreciate, value and fight for a healthy thriving Oklahoma beef industry. A strong and growing OK BEEF PAC is necessary to help elect candidates who are friendly and supportive of Oklahoma beef cattle ranchers and their livelihood.



The Oklahoma Junior Cattlemen's Association was started in 1985. The purpose is to promote the welfare of the cattle industry, to further the education and cooperation of young people interested in cattle, and to aid in the attainment of mutual goals set by OJCA members interested in all phases of their business and all possible career and leadership opportunities.



Dear potential internship applicant,

Thank you for your interest in the Oklahoma Cattlemen's Association (OCA) Internship Program. On behalf of the OCA, it is my privilege to invite you to explore the opportunities available to become part of our team this summer. We are proud to offer meaningful internships that allow young agriculturists to gain hands-on experience while contributing to the continued success of Oklahoma's beef cattle industry.

For more than 70 years, OCA has represented the collective voice of Oklahoma's ranching families, working to strengthen and protect our state's cattle industry. As an intern, you'll play a role in these efforts by supporting projects in communications, membership services, and event coordination that reach thousands of producers and industry partners across the state.

Our internship opportunities include:

- Communications & Marketing Intern- Focused on communications, digital marketing, sponsorship promotion and event support
- Member Services Intern- Concentrated on membership engagement, outreach, sponsor relations, and event coordination
- Event Intern- Provides hands on experience during OCA's largest events, including the Annual Convention and Ranch Rodeo.

The Communication's & Marketing and Member Services Interns serve as full summer positions and will receive a \$2,500 monthly stipend. The Event Intern will serve during OCA Convention and Ranch Rodeo with a \$1,000 stipend. Please note OCA is not responsible for providing housing, and interns are expected to arrange their own accommodations. Successful candidates will be contacted about a potential interview. **All internship applications are due March 2, 2026.**

This program offers the opportunity to gain real world experience, build professional connections, and contribute to a respected statewide organization. We look forward to working with dedicated, motivated students who share our passion for leadership within the beef industry.

On behalf of OCA and our more than 5,000 ranch families, thank you for considering this opportunity to grow your skills and make an impact on Oklahoma's cattle industry.

Sincerely,

Michael Kelsey

Michael Kelsey
Executive Vice President



Communications & Marketing Intern Responsibilities:

OCA Marketing Intern Responsibilities:

- Assist with a variety of marketing tasks to support the organization's efforts
- Help create and edit promotional content for the *Oklahoma Cowman* magazine
- Design engaging social media posts to promote events, opportunities, and sponsorships
- Support the creation of promotional materials for upcoming events and sponsor recognition
- Assist with event planning and coordination for OCA programs and meetings
- Help manage and update website content to ensure it remains current and user-friendly
- Gain hands on experience in digital marketing, content creation, event promotion, and sponsorship marketing
- Preferably proficient Adobe Creative Cloud

Member Services Intern Responsibilities:

OCA Member Services Intern Responsibilities:

- Assist with a variety of tasks to support member engagement and outreach
- Help manage membership records and ensure accurate, up to date information
- Communicate with members regarding renewals, events, and benefits
- Support event planning and on-site coordination for OCA programs and meetings
- Assist with the promotion and recognition of sponsors and membership initiatives
- Provide excellent customer service to members, vendors, and partners
- Gain hands on experience in membership management, event coordination, and agricultural industry relations

Event Intern Responsibilities: (2 Available)

OCA Event Intern Responsibilities:

- Serve as an intern during OCA Convention week (July 22-26) and Ranch Rodeo Week (August 13-16)
- Assist with event setup, coordination, and teardown for meetings, trade shows, and activities
- Support staff, vendors, and sponsors to ensure smooth event operations
- Help manage registration, check in, and attendee communications
- Assist with social media coverage and event photography as needed
- Provide on-site support for sponsor recognition and event promotions
- Gain hands on experience in event management, logistics, and industry networking