



TRADE SHOW EXHIBITOR

RESOURCE GUIDE & EXHIBIT SPACE CONTRACT

Oklahoma Cattlemen's Association 42nd Annual Ranch Rodeo

August 14th & 15th

SPACES: Booth spaces are \$3.50 per square foot and are sold in 8' x 10' increments. Exhibitors may combine spaces to form larger spaces such as 8' x 20' etc. **Please Note:** Many but not all, booths are located on dirt flooring. Additionally, we have incorporated a 30- foot extension area for trade show spacing that will be on arena dirt. Prepare accordingly for hard packed dirt unless notified otherwise.

WHAT'S INCLUDED: Booth spaces include pipe and drape only. Chairs and tables are not provided. Individual electrical connections are available upon request for an additional fee. Wi-Fi is available for purchase. Vendors will receive two wristbands per 8' x 10' space. Wristbands must be worn at all times for booth admission and are valid for trade show access only. If you wish to attend the rodeo, tickets can be purchased through Ticketmaster® or by calling the Lazy E Arena at (405)-282-3004.

RATES: Prices for each space are \$3.50/ square foot. You may select multiple booths to create larger spaces. Electrical connections are available for an additional fee: \$30 for a standard connection and \$60 for a special connection. Wi-Fi can be purchased on-site through the Lazy E Arena.

DISCOUNTS: OCA Associate members are entitled to 10% off their total booth space purchase. The discount is associated with your company profile and will be reflected on your invoice. If you are a new exhibitor, please contact Hannah McElrath at 405-235-4391 or hmcelrath@okcattlemen.org to verify you qualify for this discount.

PAYMENT & CANCELLATIONS: Full payments must be made by **July 20, 2026**. Cancellations must be made in writing to OCA. Refunds shall **ONLY** be given if OCA is notified in writing by July 20, 2026. The booth payments cannot be applied to future events. Cancellations made after this date are non-refundable.

PRINTING DEADLINE: Exhibitors who select and pay for space after August 1, 2026 may not be included in the official program handbook.



Exhibit Space Contract 42nd Annual OCA Ranch Rodeo

ATTN: Ranch Rodeo Trade Show

P.O Box 82395, Oklahoma City, Ok. 73148

E-mail: hmcelrath@okcattlemen.org

By filling out this form, you are applying for exhibit space at the Oklahoma Cattlemen's Association Ranch Rodeo Trade Show to be held August 14-15, 2026, at the Lazy E Arena

Company Name (used for signage) _____

Contact Name: _____

Address: _____

City & State _____ Zip Code _____

Telephone _____ E-mail _____

Signature _____ Date _____

Booth spaces requested: 8'x10' _____ 8'x20' _____ 8'x30' _____ Larger _____
(\$280) (\$560) (\$840)

Electricity requirement: Standard connection _____ Special Connection _____ None
(\$30) (\$60)

Please check all the following that apply:

I DID _____ DID NOT _____ participate in the 2025 Ranch Rodeo Trade Show

I AM _____ AM NOT _____ willing to take a smaller booth spot

Product Description: _____

Type of Tax ID: _____ Tax ID Number: _____
(FEID, SSN, OK Tax ID) (REQUIRED)

**Please call or email Hannah McElrath, OCA Trade Show Coordinator, with any questions.
405.235.4391 | hmcelrath@okcattlemen.org**

Please note: a digital form is available online at okcattlemen.org