



Media Contact:
McKenzie Layton
Oklahoma Cattlemen's Association Communications Manager
405-933-7991 | m Layton@okcattlemen.org

Oklahoma Cattlemen's Association opens registration for the 73rd Annual Convention and Trade Show

[Oklahoma City, OK – May 19, 2025] – The Oklahoma Cattlemen's Association (OCA) excitingly announces open registration for the 73rd Annual Convention and Trade Show. The event's theme is "A Heritage of Innovation," and it aims to be an energetic assembly of industry executives, producers, and supporters committed to celebrating and promoting Oklahoma's flourishing cattle industry.

Convention attendees can experience a full agenda with a variety of educational sessions, captivating speakers, and interactive workshops designed to address current challenges confronting the beef industry. The convention is scheduled to take place from July 25 to July 26 at the Embassy Suites Hotel and Conference Center in Norman, Oklahoma.

Registration for the 73rd Annual Convention and Trade Show can be found at <https://www.okcattlemen.org/events-programs/convention-tradeshow>. Those who register before July 1st are available to receive early registration discounts.

"We are excited to open registration for the 73rd Annual Convention and Trade Show," said Dr. Troy Shelby, OCA President. "This event supports Oklahoma's cattle producers and promotes a robust and heritage-based beef industry. Attendees will benefit from engaging instructional programs, a lively tradeshow, and exceptional networking opportunities."

The OCA is the trusted voice of the Oklahoma Cattle Industry and works to protect and empower Oklahoma cattlemen today, to serve tomorrow. The OCA is the only voice that speaks solely for the cattlemen of Oklahoma and represents beef producers in all 77 counties across the state. The OCA officers, board of directors and membership encourages you to join us in our advocacy efforts to ensure less government intervention, lower taxes, and a better bottom line. For more information about OCA membership, the theft reward program or activities call 405-235-4391 or visit www.okcattlemen.org.

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