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Oklahoma Cattlemen's Association Launches Inaugural Ranch Run For Kids to Benefit the Oklahoma Children's Health Foundation

[Oklahoma City, OK – June 30, 2026] – The Oklahoma Cattlemen's Association is excited to introduce the inaugural Ranch Run For Kids 5K and Fun Run, a new event benefiting the Oklahoma Children's Health Foundation and expanding the impact of the 42nd Annual OCA Ranch Rodeo.

Scheduled for Saturday, Aug. 1, 2026, the Ranch Run For Kids invites runners, families and community members of all ages to come together in support of Oklahoma children. Participants may choose to compete in the 5K or enjoy the Fun Run, with every registration directly supporting the Oklahoma Children's Health Foundation and its mission to improve the lives of children across the state.

As an added benefit, every registered participant will receive a complimentary general admission ticket to the Friday night performance of the OCA Ranch Rodeo on Aug. 14.

The 42nd Annual OCA Ranch Rodeo will take place Aug. 14-15, 2026, at the Lazy E Arena in Guthrie, Oklahoma. Performances begin at 7 p.m. each evening and feature 12 historic Oklahoma ranch teams competing in authentic ranch-style events that highlight the skills used in everyday ranch work while preserving the state's ranching heritage.

For more than 28 years, the OCA Ranch Rodeo has proudly supported the Children's Health Foundation, raising more than \$720,000 to benefit children across Oklahoma. The addition of the Ranch Run For Kids continues that tradition by providing another opportunity for Oklahomans to give back while enjoying a family-friendly event.

Registration for the Ranch Run For Kids is now open. To register or learn more about the race and the 42nd Annual OCA Ranch Rodeo, visit okcattlemen.org.

The OCA is the trusted voice of the Oklahoma Cattle Industry and works to protect and empower Oklahoma cattlemen today, to serve tomorrow. The OCA is the only voice that speaks solely for the cattlemen of Oklahoma and represents beef producers in all 77 counties across the state. The OCA officers, board of directors and membership encourages you to join us in our advocacy efforts to ensure less government intervention, lower taxes, and a better bottom line. For more information about OCA membership, the theft reward program or activities call 405-235-4391 or visit okcattlemen.org.

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