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**Oklahoma Cattlemen's Education Series set to be held at the
73rd Annual Convention and Trade Show**

[Oklahoma City, OK – July 10, 2025] – The Oklahoma Cattlemen's Association is set to host the Cattlemen's Education Series from July 25 to 26 at the 73rd Annual Convention and Trade Show in Norman, Okla. Speakers and learning opportunities covering a range of topics important to farm and ranch owners and managers will be included at this event, which is sponsored in part by The National Corn Growers Association.

This year's Cattlemen's Education Series will offer attendees logical and practical insights into key industry topics. Sessions will include a weather outlook from meteorologist Matt Makens, a deep dive into red meat yield innovations featuring Dr. Gretchen Mafi, Dr. Dale Woerner, and Kelly Retallick, and a cattle market outlook presented by Dr. Derrell Peel. Attendees will also explore the role of modern technology in remote ranching during a session led by guest speakers Andrew Coppin and Maria Silveira.

"This year's Cattlemen's Education Series continues our commitment to equipping Oklahoma cattle producers with the knowledge they need to stay ahead in a rapidly evolving industry," said Michael Kelsey, OCA Executive Vice President. "Our goal is to bring relevant, timely topics and some of the best minds in the industry to the table, ensuring our members are prepared to succeed in every aspect of their operations."

To attend the Cattlemen's Education Series, participants must be registered for the Oklahoma Cattlemen's Association 73rd Annual Convention & Trade Show. Registration provides access to not only the education sessions but also the full slate of convention events, networking opportunities, and the expansive trade show. Those interested in attending can secure their spot by visiting the OCA website at okcattlemen.org.

The OCA is the trusted voice of the Oklahoma Cattle Industry and works to protect and empower Oklahoma cattlemen today, to serve tomorrow. The OCA is the only voice that speaks solely for the cattlemen of Oklahoma and represents beef producers in all 77 counties across the state. The OCA officers, board of directors and membership encourages you to join us in our advocacy efforts to ensure less government intervention, lower taxes, and a better bottom line. For more information about OCA membership, the theft reward program or activities call 405-235-4391 or visit www.okcattlemen.org.

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