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Oklahoma Cattlemen's Education Series set to be held at the 74th Annual Convention and Trade Show

[OKLAHOMA CITY, Okla. — June 25, 2026] The Oklahoma Cattlemen's Association is set to host the Cattlemen's Education Series from July 24 to 25 at the 74th Annual Convention and Trade Show in Tulsa, Okla. Speakers and learning opportunities covering a range of topics important to farm and ranch owners and managers will be included at this event, which is sponsored in part by The National Corn Growers Association.

This year's Cattlemen's Education Series will offer attendees logical and practical insights into key industry topics. Sessions will include a weather outlook from meteorologist Matt Makens, a deep dive into the role of prescribed burning from John Weir, Cole Fagen, Seth Coffey and Chad Scheihing, and a cattle market outlook presented by Dr. Derrell Peel. Attorneys Colby Byrd and Garrett Reed will lead a session titled "Whose Water Is It?" exploring water rights and legal issues affecting producers.

"This year's Cattlemen's Education Series continues our commitment to equipping Oklahoma cattle producers with the knowledge they need to stay ahead in a rapidly evolving industry," said Michael Kelsey, OCA Executive Vice President. "Our goal with the Cattlemen's Education Series is to provide producers with timely, practical and research-based information that helps them navigate the challenges and opportunities facing the cattle industry."

To attend the Cattlemen's Education Series, participants must be registered for the Oklahoma Cattlemen's Association 74th Annual Convention & Trade Show. Registration provides access to not only the education sessions but also the full slate of convention events, networking opportunities, and the expansive trade show. Those interested in attending can secure their spot by visiting the OCA website at okcattlemen.org.

The OCA is the trusted voice of the Oklahoma Cattle Industry and works to protect and empower Oklahoma cattlemen today, to serve tomorrow. The OCA is the only voice that speaks solely for the cattlemen of Oklahoma and represents beef producers in all 77 counties across the state. The OCA officers, board of directors and membership encourages you to join us in our advocacy efforts to ensure less government intervention, lower taxes, and a better bottom line. For more information about OCA membership, theft reward program or activities call 405-235-4391 or visit www.okcattlemen.org.

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