



TRADE SHOW EXHIBITOR RESOURCE GUIDE & EXHIBIT SPACE CONTRACT

Oklahoma Cattlemen's Association 41st Annual Ranch Rodeo

August 15 & 16, 2025

SPACES: Booth spaces are \$3.50 per square foot and are sold in an 8' x 10' increments. Exhibitors may combine spaces to form larger spaces such as 8' x 10', 8' x 20', etc. **Please Note:** Many but not all, booths are located on woodchip flooring. Additionally, we have incorporated a 30-foot extension area for trade show spacing that will be on arena dirt. Prepare accordingly for shavings or dirt unless notified otherwise.

WHAT'S INCLUDED: Booth spaces include pipe and drape only. Chairs and tables are not provided. Individual electrical connections are available upon request for an additional fee. Wi-Fi is available for purchase. Vendors will receive two wristbands per 8' x 10' space. Wristbands must be worn at all times for booth admission and are valid for trade show access only. If you wish to attend the rodeo, tickets can be purchased through Ticketmaster® or by calling the Lazy E Arena at (405)-282-3004.

RATES: Prices for each space are \$3.50/ square foot. You may select multiple booths to create larger spaces. Electrical connections are available for an additional fee: \$30 for a standard connection and \$60 for a special connection. Wi-fi can be purchased on-site through the Lazy E Arena.

DISCOUNTS: OCA Associate members are entitled to 10% off their total booth space purchase. The discount is associated with your company profile and will be reflected on your invoice. If you are a new exhibitor, please contact Hannah McElrath at 706-263-5877 or hmcElrath@okcattlemen.org to verify you qualify for this discount.

PAYMENT & CANCELLATIONS: Full payments must be made by **July 18, 2025**. Cancellations must be made in writing to OCA. Refunds shall be given only if OCA is notified in

writing by July 18, 2025. The booth payments cannot be applied to future events. Booth payments cannot be applied to future events. Cancellations made after this date are non-refundable.

PRINTING DEADLINE: Exhibitors who select and pay for space after July 25, 2025 may not be included in the official program handbook.

OCA Ranch Rodeo Important Dates/ Times:

Trade Show Move-In:

Large Equipment (ANYTHING driven in./ requiring a freight entrance):

Wednesday, August 13, 7:00-12:00 PM

Large equipment exhibitors please plan to move in before noon on Wednesday. Please call the office by **MONDAY, AUGUST 11**, to schedule an approximate arrival time so that we can be prepared when you arrive at the Lazy E Arena

STANDARD BOOTH: Thursday, August 14, 11:00-5:00 PM OR Friday, August 15, 8:00 AM-2:00 PM ***Overhead doors at Lazy E Arena are NOT to be opened Friday or Saturday. If you require overhead doors to move in your booth, please make plans to move in Thursday***.

All exhibitors must be in place NO LATER than 2:00 PM August 15, no exceptions

OCA Ranch Rodeo Trade Show Times:

Friday, August 15th: 5:00 PM- End of Performance

Saturday, August 16: 9:00 AM- 3:00 PM; 5:00 PM- End of Performance

** Please note, 9:00 AM-3:00 PM is optional. The arena is open for the Ranch Horse Competition, but vendors are not required to be in their booth**

Trade Show Move-Out:

Standard Booth: Saturday, August 16, post-performance OR Sunday, August 17, 8:00 AM-12:00 PM

Large Equipment: Sunday, August 17, 8:00 AM -12:00 PM

To register for a booth, a printed booth contract is attached OR you can submit a registration at okcattlemen.org

Additional questions or interested in sponsoring this event?

Call or text Hannah McElrath at 706-263-5887 or email hmcclrath@okcattlemen.org

