



TRADE SHOW EXHIBITOR RESOURCE GUIDE & EXHIBIT SPACE CONTRACT

Oklahoma Cattlemen's Association 41st Annual Ranch Rodeo

August 15 & 16, 2025

SPACES: Booth spaces are \$3.50 per square foot and are sold on an 8' x 10' basis. Exhibitors may combine spaces to form larger spaces such as 8' x 10', 8' x 20', etc. **Please Note:** Many but not all, booths are located on woodchip flooring. Additionally, we have incorporated a 30-foot extension area for trade show spacing that will be on arena dirt. Prepare accordingly for shavings or dirt unless notified otherwise.

WHAT'S INCLUDED: Booth spaces include pipe/drape only. No chairs or tables are provided. Individual electrical connection is available upon request for an additional fee. Wi-Fi can be purchased. Vendors receive **two wristbands per 8x10 space, which must be worn at all times**, for booth admission. The wristbands provided are for booth access only. If you wish to purchase tickets to watch the rodeo they can be purchased through Ticketmaster® or, call Lazy E Arena at (405)-282-3004.

RATES: Prices for each space are \$3.50/ square foot. You may select multiple booths to create larger spaces. Electrical connection is \$30 for a standard connection and \$60 for a special connection. Wi-fi can be purchased through the Lazy E Arena on-site.

DISCOUNTS: OCA Associate members are entitled to 10% off their total booth space purchase. The discount is associated with your company profile and will be reflected on your invoice. If you are a new exhibitor, please contact Hannah McElrath at 706-263-5877 or hmcclrath@okcattlemen.org to verify you qualify for this discount.

PAYMENT & CANCELLATIONS: Full payments must be made by **July 18, 2025**. Cancellations must be made in writing to OCA. Refunds shall be given only if OCA is notified in

writing by July 18, 2025. The booth payments cannot be applied to future events. Any booth purchase cancellations made after July 18th, will not be refunded.

PRINTING DEADLINE: Exhibitors selecting and/or paying for space after July 18, 2025, may not be listed in the official program handbook.

OCA Ranch Rodeo Important Dates/ Times:

Trade Show Move-In:

Large Equipment (ANYTHING driven in./ requiring a freight entrance):

Wednesday, August 13, 7:00-12:00 PM

Large equipment exhibitors please plan to move in before noon on Wednesday. Please call the office by **MONDAY, AUGUST 11**, to schedule an approximate arrival time so that we can be prepared when you arrive at the Lazy E Arena

STANDARD BOOTH: Thursday, August 14, 11:00-5:00 PM OR Friday, August 15, 8:00 AM-2:00 PM ***Overhead doors at Lazy E Arena are NOT to be opened Friday or Saturday. If you require overhead doors to move in your booth, please make plans to move in Thursday***.

All exhibitors must be in place NO LATER than 2:00 PM August 15, no exceptions

OCA Ranch Rodeo Trade Show Times:

Friday, August 15th: 5:00 PM- End of Performance

Saturday, August 16: 9:00 AM- 3:00 PM; 5:00 PM- End of Performance

** Please note, 9:00 AM-3:00 PM is optional. The arena is open for the Ranch Horse Competition, but vendors are not required to be in their booth**

Trade Show Move-Out:

Standard Booth: Saturday, August 16, post-performance OR Sunday, August 17, 8:00 AM-12:00 PM

Large Equipment: Sunday, August 17, 8:00 AM -12:00 PM

To register for a booth, a printed booth contract is attached OR you can submit a registration at okcattlemen.org

Additional questions or interested in sponsoring this event?

Call or text Hannah McElrath at 706-263-5887 or email hmcelrath@okcattlemen.org

