

## NEWS RELEASE

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# Governor Stitt Kicks Beef Month off by Signing SB 21, the Ribeye Steak Bill

OKLAHOMA CITY, OK. May 2, 2019 – May is Beef Month in Oklahoma and earlier today, Governor Kevin Stitt signed SB 21, declaring the Ribeye Steak, Oklahoma’s official State Steak.

“Beef cattle farmers and ranchers represent the largest sector of Oklahoma agriculture,” said Michael Kelsey, OCA Executive Vice President. “Highlighting the most popular steak, the ribeye steak, as the official steak of Oklahoma is a great opportunity to promote Oklahoma and our great beef industry.”

According to Kelsey, having an official state steak could provide some unique marketing opportunities for Oklahoma retail and food service establishments to promote their business by highlighting to consumers a great cut of beef.

“OCA appreciates Senator Casey Murdock and Representative Trey Caldwell for authoring the bill through the legislative process,” Kelsey added.

The OCA is the trusted voice of the Oklahoma Cattle Industry. OCA is the only voice that speaks solely for the cattlemen of Oklahoma and represents beef producers in all 77 counties across the state. The OCA officers, board of directors and membership encourages you to join us in our advocacy efforts to ensure less government intervention, lower taxes and a better bottom line. For more information about OCA membership, the theft reward program or activities call 405-235-4391 or visit [www.okcattlemen.org](http://www.okcattlemen.org).

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