

NEWS RELEASE

Contact: Chancey Hanson

405.235.4391 or chanson@okcattlemen.org

Lori Campbell Joins the Staff at the Oklahoma Cattlemen's Association as the Northwest/Southwest Field Representative

OKLAHOMA CITY, OK. Oct. 18, 2018 – Oklahoma Cattlemen's Association is pleased to announce the addition of Lori Campbell of Arnett, Okla. to the staff team. Lori will serve as a Field Representative for the Northwest and Southwest districts.

"OCA is blessed with a staff that is 100% dedicated to the betterment of Oklahoma's beef cattle industry. Lori will fit in so well to this commitment," said Michael Kelsey, OCA Executive Vice President. "Lori's responsibilities include working closely with OCA board members, county cattlemen's associations and OCA members to recruit new OCA members and provide unparalleled service to OCA members. I look forward to working with her to accomplish this."

Lori is one of three OCA field representatives.

"I am thrilled to be collaborating with the OCA and the organizations current partners to promote the beef industry and to introduce new members to this great organization," said Lori.

The OCA is the trusted voice of the Oklahoma Cattle Industry. OCA is the only voice that speaks solely for the cattlemen of Oklahoma and represents beef producers in all 77 counties across the state. The OCA officers, board of directors and membership encourages you to join us in our advocacy efforts to ensure less government intervention, lower taxes and a better bottom line. For more information about OCA membership, the theft reward program or activities call 405-235-4391 or visit www.okcattlemen.org.

###