

70th Annual
FUTURE
FOCUSED
Convention & Trade Show
 July 22 & 23, 2022 Norman, OK

Oklahoma Cattlemen's Association
Convention & Trade Show
July 22 & 23, 2022
 Embassy Suites, Norman, Oklahoma

CONDENSED AGENDA

FRIDAY, JULY 22, 2022

- 7 a.m. Registration Desk Opens
- 7 a.m. Nominating Committee Meeting
- 9 a.m. Trade Show Opens
- 9 a.m. Silent Auction Donation Deadline
- 9 a.m. OCA/OCW/OJCA General Session
Speaker: Courtenay DeHoff
- 10 a.m. Silent Auction Opens
- 11 a.m. Cattlemen's Education Series
Session 1: National Beef Quality Audit
Speaker: Dr. Morgan Pfeiffer
- Noon-1:15 p.m. OCA Past President's Council Luncheon
- Noon-1 pm Trade Show Visitation with Lunch
- 1 p.m. Cattlemen's Education Series
Session 2: Consumer Trends
Speaker: Maggie O'Quinn, Midan Marketing
- 2:30-3 p.m. Learning Lounge Session 1:
Corteva Agriscience
- 3-4 p.m. Cattlemen's Education Series
Session 3: Transferring to the
Next Generation
Speaker: Dr. Shannon Ferrell
- 4-4:30 p.m. Learning Lounge Session 2:
Livestock Risk Services
- 4:30-5:30 p.m. Joint Committee Meeting
- 5:30-7:00 p.m. Kickoff Trade Show Reception
- 7:00 p.m. Trade Show Closes

SATURDAY, JULY 23, 2022

- 7 a.m. Registration Desk Opens
- 8:30-9:45 a.m. Cattlemen's Education Series
Session 4: Cattle Market Outlook
Speaker: Dr. Derrell S. Peel
- 9 a.m. Trade Show Opens
- 10-10:30 a.m. Learning Lounge Session 3
Sandbur and Foxtail
Control with Rezilon
- 10:45-Noon OCA General Business Meeting
- Noon-1 p.m. Trade Show Lunch
- Noon-1 p.m. Cattlemen's Leadership Academy/
Top Hand Club Luncheon
- 1-2:00 p.m. Cattlemen's Education Series
Session 5: Range Management
Speaker: Dr. Laura Goodman
- 2:30-3 p.m. Learning Lounge Session 4
Huvepharma Animal Health
- 3-4 p.m. Cattlemen's Educational Series:
Session 6: Policy Update
Speaker: Mark Eisele, NCBA
- 4:30 p.m. Silent Auction Closes
- 4:30 p.m. Trade Show Closes
- 4:30-6:00 p.m. OCA/OCW/OJCA General Session 2
- 5:30-6:30 p.m. Pre-Banquet Mix & Mingle
- 7 p.m. OCA/OJCA/OCW Awards Banquet
- 9-11 p.m. Central Life Sciences Presents
Paul Bogart Live at the Afterparty



Register & Learn More at
okcattlemen.org

Bring the whole family!

**Oklahoma Junior Cattlemen's & Oklahoma
 CattleWomen's Annual Conferences held in
 conjunction at the same location!**