

**FOR IMMEDIATE RELEASE**

Contact: Kaila Williams  
580.736.2386 or [kwilliams@okcattlemen.org](mailto:kwilliams@okcattlemen.org)

**Betsy Ross-Shropshire Joins Oklahoma Cattlemen’s Association as Southeast and South Central District Field Representative**

OKLAHOMA CITY, Okla. February 28, 2022 – Oklahoma Cattlemen’s Association (OCA) is pleased to announce the new addition of Betsy Ross-Shropshire as Southeast and South Central District Field Representative. In her position, she will be responsible for representing OCA at local events in her district and working closely with volunteer leadership and staff. While increasing OCA membership and presence at various trade shows in her district.

“We are thrilled to add Betsy Ross-Shropshire to our staff team serving as the Southeast and South Central District Field Representative,” said Michael Kelsey, OCA Executive Vice President. “Shropshire brings a wealth of talent and passion for our beef cattle industry along with a member service mindset.”

Shropshire is a graduate from Southeastern Oklahoma State College. She taught and coached sports at a public school for 13 years before retiring from education. Shropshire and her husband own a registered Angus and Simmental cattle operation and also raise Miniature Herefords, club calves and commercial cattle. Last year, they won “Top Quality Carcass” at Oklahoma Cattlemen’s Foundation Annual Steer Carcass Challenge.

“My time with OCA at conventions and district meetings have been invaluable and I look forward to visiting other cattle operations in my region and finding ways to better serve and represent their needs,” said Shropshire. “I feel like I have spent my whole life preparing for this position, without even knowing it. Cattle have been a passion of mine since I stood in the seat beside my grandad driving through and counting cows as a little girl. Now I get to bring that love for the land and all things cattle and share with others. Every day we are trying to protect and save our way of life and it’s my belief that OCA is the best vehicle to let cattlemen's voices be heard.”

Shropshire and her husband James have six children and six grandchildren. She is actively involved in Pittsburg County Cattlemen, church, sings and plays in a band in the community.

The OCA is the trusted voice of the Oklahoma Cattle Industry and works to protect and empower Oklahoma cattlemen today, to serve tomorrow. OCA is the only voice that speaks solely for the cattlemen of Oklahoma and represents beef producers in all 77 counties across the state. The OCA officers, board of directors and membership encourages you to join us in our advocacy efforts to ensure less government intervention, lower taxes and a better bottom line. For more information about OCA membership, the theft reward program or activities call 405-235-4391 or visit [www.okcattlemen.org](http://www.okcattlemen.org).