

**FOR IMMEDIATE RELEASE**

Contact: Kaila Williams  
405.235.4391 or [kwilliams@okcattlemen.org](mailto:kwilliams@okcattlemen.org)

**Farm Credit of Western Oklahoma Partners with Oklahoma Cattlemen's Association to Provide Youth Contests at 70<sup>th</sup> Annual Convention & Trade Show**

OKLAHOMA CITY, Okla. June 10, 2022 – Oklahoma Cattlemen's Association (OCA) is pleased to announce the new partnership with Farm Credit of Western Oklahoma to provide youth contests during OCA's 70<sup>th</sup> Annual Convention & Trade Show that will take place in Norman, OK.

"We're excited to partner with the OCA to sponsor the first ever youth art, photo and essay contests during the much-anticipated OCA Convention and Trade Show," said John Grunewald, CEO, Farm Credit of Western Oklahoma. "It's vitally important to us that we support Oklahoma's youth. Our young people are the future of agriculture and Oklahoma's rural communities. We look forward to showcasing the youth contest entries at our trade show booth during the OCA Convention and Trade Show."

Contests consist of essay, art and photography. Each category will have the following age groups:

*Age as of June 1, 2022*

- Ages 5-8
- Ages 9-13
- Ages 14-18

*Deadline for all entries is July 5, 2022*

Prizes will be awarded to the Top 2 in each age division in each contest. People's Choice will be awarded to one winner per contest. Entries will be on display during our 2-day event held at Embassy Suites & Convention Center in Norman, OK.

"OCA is really excited about this great new strategy partnership with Farm Credit of Western Oklahoma, said Michael Kelsey, Executive Vice President, Oklahoma Cattlemen's Association. "Both organizations prioritize our youth as the present and future of our beef cattle industry. These contests will highlight the creativity, family, leadership and talent of our young people. We are thankful to Farm Credit of Western Oklahoma for this partnership."

OCA's 70<sup>th</sup> Annual Convention and Trade Show is a family fun event with guest speakers, including Courtenay DeHoff, and many more. During the event we will have 100+ exhibitors in our trade show along with the annual conferences for the Oklahoma Junior Cattlemen's and the Oklahoma Cattle Women's. More information can be found at [okcattlemen.org](http://okcattlemen.org).

The OCA is the trusted voice of the Oklahoma Cattle Industry and works to protect and empower Oklahoma cattlemen today, to serve tomorrow. OCA is the only voice that speaks solely for the cattlemen of Oklahoma and represents beef producers in all 77 counties across

the state. The OCA officers, board of directors and membership encourages you to join us in our advocacy efforts to ensure less government intervention, lower taxes and a better bottom line. For more information about OCA membership, the theft reward program or activities call 405-235-4391 or visit [www.okcattlemen.org](http://www.okcattlemen.org).

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