

NEWS RELEASE

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## **Fed Cattle Field Day Hosted by the Oklahoma Cattlemen's Foundation – May 23 at Xcel Feeders, Watonga, OK**

OKLAHOMA CITY, Okla., April 30, 2019 – The Oklahoma Cattlemen's Foundation (OCF) invites interested cattlemen to attend the first ever Fed Cattle Field Day, sponsored by AgBoost. The event will take place on Thursday, May 23 from 9 am – 2 pm at Xcel Feeders near Watonga, Okla.

The 30 head of donated steers for the OCF Steer Carcass Challenge are on feed at Xcel Feeders.

“The OCF Steer Carcass Challenge is going on its 4<sup>th</sup> year and has grown tremendously,” said Taylor Shackelford, OCF Coordinator. “The Steer Carcass Challenge is designed to provide an opportunity to donate to the Oklahoma Cattlemen's Foundation while creating a venue for friendly competition based on performance and carcass merit of cattle. We appreciate the steer donors and Xcel Feeders for feeding them out and allowing us to host this Field Day at their facilities.”

The event will kick off with a tour of Xcel Feedyard and an update on OCF Steer Carcass Challenge Cattle, followed by lunch and a special presentation by AgBoost.

“We collected hair samples on all 30 steers on feed for the Oklahoma Cattlemen's Foundation Steer Carcass Challenge and sent them off to AgBoost,” said Shackelford. “Mark Tague with AgBoost will present the genetic results and projections for those steers as well as explain the AgBoost platform. We'll dig into the power of genetic data and how it affects your bottom line as a beef raiser, seller, and consumer.”

The event is sponsored by AgBoost. The Field Day and lunch will be provided at no cost. However, RSVPs are greatly appreciated to assist in meal preparation. Please visit <https://www.okcattlemen.org/fed-cattle-field-day-by-agboost> to RSVP.

The Oklahoma Cattlemen's Foundation was created to provide a charitable trust for the Oklahoma Cattlemen's Association and Oklahoma Junior Cattlemen's Association. When you support the Oklahoma Cattlemen's Foundation, you support beef cattle educational programs, research projects in cooperation with Oklahoma State University, educational scholarships for Oklahoma's 4-H and FFA youth and the preservation of the Oklahoma beef cattle industry and its traditions.

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