

NEWS RELEASE

Contact: Chancey Hanson
405.235.4391 or chanson@okcattlemen.org

Cattlemen's Educational Series a Key Element of the 67th Cattlemen's Convention

OKLAHOMA CITY, Okla., July 1, 2019 – The Oklahoma Cattlemen's Association's 67th Annual Convention and Trade Show is scheduled for July 19 and 20. A key element of OCA Convention is the Cattlemen's Educational Series, including four diverse educational sessions on timely topics. The Series is sponsored by the National Corn Growers Association.

The session topics and speakers are listed below.

Session 1: "Cattle Market Outlook"; Dr. Derrell Peel, OSU Extension Economist

Session 2: "Fake Meat"; Danielle Beck, NCBA Senior Director of Government Affairs

Session 3: "Animal Behavior"; Dr. Janeen Salak-Johnson, Associate Professor & Temple Grandin Professorship at Oklahoma State University Department of Animal & Food Sciences

Session 4: CattleMax Database/Record Keeping; Terrell Miller, Founder of CattleMax Software

Additional sponsors for the Cattlemen's Educational Series Sessions include; Hargrove Insurance, Xcel Feedyard, Grandin Livestock Handling Systems, Inc., CattleMax.

In addition to a large, in-door trade show; convention will also include discussion around OCA policy and an OCA General Business meeting. The final event of convention is the awards banquet where outstanding cattlemen and their accomplishments will be recognized and celebrated.

OCA Convention registration is now open. To register, visit okcattlemen.org/oca-annual-convention-and-trade-show. Trade Show booths are still available. If you are interested in participating as a trade show exhibitor call Taylor at 405.235.4391.

The OCA is the trusted voice of the Oklahoma Cattle Industry. OCA is the only voice that speaks solely for the cattlemen of Oklahoma and represents beef producers in all 77 counties across the state. The OCA officers, board of directors and membership encourages you to join us in our advocacy efforts to ensure less government intervention, lower taxes and a better bottom line. For more information about OCA membership, the theft reward program or activities call 405-235-4391 or visit www.okcattlemen.org.

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