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Oklahoma Cattlemen's Board of Directors to Consider Brand Registration Fee Increase

OKLAHOMA CITY, OKLA., Aug. 9, 2019 – During the recent Oklahoma Cattlemen's Association (OCA) Convention, the OCA Board called for a special meeting on Aug. 24 to consider an increase to the brand registration and renewal fee. The OCA Board will meet at the Lazy E Arena at 9 a.m. to officially consider this proposal. The proposal to be considered by the OCA Board would increase the brand registration and renewal registration fees from \$20 to \$40. In Oklahoma, brand registrations occur every five years (years ending in '0' and '5').

OCA President Mike Weeks provided some perspective for considering the fee increase. "The brand fee has not been modified in well over 20 years. We all know that fixed cost expenses like postage, staffing and printing have dramatically increased in that time period. We need to have a reasonable fee that allows for documentation of brands and the administration of the registration and renewal process. With that in mind, the OCA Board is asking for comments from those that use brands regarding this proposed fee increase," shared Weeks.

The Board opened a comment period and is encouraging people who use brand registration to comment on the proposal. The comment period runs from July 22 to Aug. 22, 2019. Interested individuals can comment on the proposal by going to the Oklahoma Cattlemen's Association website (www.okcattlemen.org) and submitting their comments. Submitted comments will be given to the OCA Board for their review at the meeting on the Aug. 24.

The OCA is the trusted voice of the Oklahoma Cattle Industry. OCA is the only voice that speaks solely for the cattlemen of Oklahoma and represents beef producers in all 77 counties across the state. The OCA officers, board of directors and membership encourages you to join us in our advocacy efforts to ensure less government intervention, lower taxes and a better bottom line. For more information about OCA membership, the theft reward program or activities call 405-235-4391 or visit www.okcattlemen.org.

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