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Oklahoma Cattlemen's Board of Directors Approves Brand Registration Fee Increase

OKLAHOMA CITY, OKLA., Aug. 26, 2019 – The Oklahoma Cattlemen's Association (OCA) Board of Director's approved to increase the brand registration and renewal fee from \$20 to \$40 during a special meeting held, Saturday, Aug. 24.

A comment period was open from July 22 to Aug. 22, 2019 and publicized by the OCA.

According to OCA President, Mike Weeks, "There were 25 comments submitted. All comments were printed and distributed to those attending the OCA Board meeting for review."

"It is interesting to note, that 50 new brands were registered from July 22 to Aug. 22 and those brand owners were made aware of the potential fee increase," Weeks said.

Reasons for the brand fee increase include:

- The brand fee has not been modified in well over 20 years.
- Fixed cost expenses like postage, staffing and printing have dramatically increased in that time period.
- We need to have a reasonable fee that allows for documentation of brands and the administration of the registration and renewal process.

In Oklahoma, brand registrations occur every five years (years ending in '0' and '5'). The increased fee will go into effect in 2020. Current brand owners will receive renewal notices this fall to renew for 2020-2025.

The OCA is the trusted voice of the Oklahoma Cattle Industry. OCA is the only voice that speaks solely for the cattlemen of Oklahoma and represents beef producers in all 77 counties across the state. The OCA officers, board of directors and membership encourages you to join us in our advocacy efforts to ensure less government intervention, lower taxes and a better bottom line. For more information about OCA membership, the theft reward program or activities call 405-235-4391 or visit www.okcattlemen.org.

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