

NEWS RELEASE

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Oklahoma Cattlemen to Host Beef Day at the Capital – May 14

OKLAHOMA CITY, OK. March 3, 2020 – The Oklahoma Cattlemen’s Association will host ‘Beef Day’ at the State Capitol on Thursday, May 14. The event will take place in the Capitol Rotunda from 9:30 a.m. – 1 p.m.

The purpose of Beef Day is to provide our elected officials and those that work with them a tasty beef meal while promoting beef and building relationships. Oklahoma is the 5th largest beef producing state with more than 55,000 ranches statewide.

“Beef cattle is Oklahoma’s #1 Commodity adding over \$3 billion to the Oklahoma economy annually,” said Michael Kelsey, OCA Executive Vice President. “It’s important for us to educate our elected officials that beef is more than just what’s for dinner here in Oklahoma!”

In addition to the OCA, The Oklahoma Beef Council, Oklahoma CattleWomen, Noble Research Institute and the Oklahoma State University Animal Science Extension set up booths inside the capitol rotunda all in an effort to promote beef and enlighten attendees on the daily, diligent efforts of ranchers to care for land and cattle.

“Events like this are a great tool to educate and create relationships,” Kelsey said. “Cultivating relationships with legislators and their staff is vital to my staff and I while advocating for Oklahoma beef producers.”

Complimentary boot shines will also available throughout the day.

The OCA is the trusted voice of the Oklahoma Cattle Industry. OCA is the only voice that speaks solely for the cattlemen of Oklahoma and represents beef producers in all 77 counties across the state. The OCA officers, board of directors and membership encourages you to join us in our advocacy efforts to ensure less government intervention, lower taxes and a better bottom line. For more information about OCA membership, the theft reward program or activities call 405-235-4391 or visit www.okcattlemen.org.

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