

NEWS RELEASE

Contact: Chancey Hanson
405.235.4391 or chanson@okcattlemen.org

Oklahoma Cattlemen's Association Releases List of Members Selling Beef Direct to Consumers

OKLAHOMA CITY, OK. April 30, 2020 – The Oklahoma Cattlemen's Association (OCA) released a list of OCA members who sell beef direct to the consumer.

"The COVID-19 pandemic has touched almost every part of our daily lives. The meat supply chain has been disrupted by sickness of employees at packing plants, which has consumers seeking to find beef in a less common way; direct from the ranch." said Mike Weeks, President of the OCA. "We've compiled a list of our members who are selling beef direct in an effort to connect consumers with beef cattle ranchers."

The list is available at okcattlemen.org and OCA's social media channels today and list will be updated frequently.

"We hope this list will be a win for consumers and producers," said Weeks. "Beef producers take pride in the delicious, nutritious protein that they produce. The opportunity to market direct connects beef cattle ranchers and consumers on a more intimate level."

Additionally, Weeks says that the list is yet another membership benefit for OCA members. It is not too late to be included on the list as it will be updated frequently. Please reach out to the OCA office at 405.235.4391.

"We appreciate our members and are working hard every day to empower cattlemen, protect the industry that we all love and help keep Oklahoma beef producers in the beef business during this tough time," said Weeks.

The OCA is the trusted voice of the Oklahoma Cattle Industry. OCA is the only voice that speaks solely for the cattlemen of Oklahoma and represents beef producers in all 77 counties across the state. The OCA officers, board of directors and membership encourages you to join us in our advocacy efforts to ensure less government intervention, lower taxes and a better bottom line. For more information about OCA membership, the theft reward program or activities call 405-235-4391 or visit www.okcattlemen.org.

###