

NEWS RELEASE

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Webinar this week to explore the Coop Model for Beef Packing and Processing

OKLAHOMA CITY, OK. June 1, 2020 – A webinar to explore the Coop Model for Beef Packing and Processing has been set for Thursday, June 4 at 2 p.m.

Dr. Phil Kenkel, OSU Department of Agriculture Economics will be the featured panelist. The webinar is offered and hosted by the recently formed Packer/Processor Task Force, formed by the Oklahoma Department of Agriculture, Food and Forestry (ODAFF) and the Oklahoma Cattlemen’s Association (OCA).

“The task force has discussed many different business models to expand packing and processing capacity in Oklahoma,” said Michael Kelsey, Task Force Co-Chair and OCA Executive Vice President. “Additionally, members of the task force have received questions and comments from producers interested in creating a COOP packing plant. The purpose of this webinar is to discuss the different types of COOP models and how they might work in beef packing and processing.”

The webinar will be hosted on Zoom and registration is required. The webinar ID is 853 8505 9192. The webinar password is 761875.

The 15-person task force has met several times since the initial meeting in early May 2020 and was formed with the mission of exploring opportunities that can be provided to Oklahoma beef cattlemen and women specifically in the area of beef packing and processing.

The OCA is the trusted voice of the Oklahoma Cattle Industry. OCA is the only voice that speaks solely for the cattlemen of Oklahoma and represents beef producers in all 77 counties across the state. For more information about OCA membership, the theft reward program or activities call 405-235-4391 or visit www.okcattlemen.org.

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