

**NEWS RELEASE**  
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# **Registration is Open for the 68<sup>th</sup> Annual Oklahoma Cattlemen's Association Convention and Trade Show**

OKLAHOMA CITY, Okla., June 1, 2020 – The Oklahoma Cattlemen's Association's (OCA) 68<sup>th</sup> Annual Convention and Trade Show will take place on July 24 and 25 at Marriot Tulsa Hotel Southern Hills in Tulsa, Okla. and registration opens today, June 1.

"We have a great line-up of speakers on the agenda and some timely topics to learn about in the Cattlemen's Educational Series," said Mike Weeks, OCA President. "I always look forward to meandering through the trade show and visiting with fellow cattlemen along the way."

While OCA Convention has long been noted for a large trade show and a great line-up of educational speakers and workshops, the most important elements of this event are the policy making opportunities during committee meetings and the OCA General Business meeting. The culmination of the two-day event is the awards banquet where outstanding cattlemen and their accomplishments will be recognized and celebrated.

"We understand the uncertainty that many are feeling at this time. OCA staff is working with the Tulsa Southern Hills Marriot to ensure a safe event even if it means some modifications are necessary," said Weeks. "On the other hand, I know that many of us are ready to gather with fellow cattlemen, discuss industry topics, create OCA policy and see and hear about cutting edge products and techniques."

To view an agenda and register, visit [okcattlemen.org/oca-annual-convention-and-trade-show](http://okcattlemen.org/oca-annual-convention-and-trade-show). Trade Show booths are still available. If you are interested in participating as a trade show exhibitor call Taylor at 405.235.4391.

The 2020 OCA Convention and Trade Show was originally set to happen in Norman, Okla. The location changed do to rules of the city of Norman surrounding the COVID-19 pandemic.

The OCA is the trusted voice of the Oklahoma Cattle Industry. OCA is the only voice that speaks solely for the cattlemen of Oklahoma and represents beef producers in all 77 counties across the state. The OCA officers, board of directors and membership encourages you to join us in our advocacy efforts to ensure less government intervention, lower taxes and a better bottom line. For more information about

OCA membership, the theft reward program or activities call 405-235-4391 or visit [www.okcattlemen.org](http://www.okcattlemen.org).

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