

NEWS RELEASE
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Paul Bogart Live at the 68th Annual Oklahoma Cattlemen's Association Convention and Trade Show

OKLAHOMA CITY, Okla., June 10, 2020 – Central Life Sciences presents Paul Bogart Live at the Oklahoma Cattlemen's Association's (OCA) 68th Annual Convention and Trade Show in Tulsa, Okla. The live concert will be the culmination of the two-day event held on July 24 and 25 at Marriot Tulsa Hotel Southern Hills. Bogart will perform at 9 p.m., following the awards banquet on Saturday, July 25.

"All of my music just fits under a cowboy hat," Paul says with an honest laugh, explaining the straightforward appeal of his sound. "I want people to shoot straight with me – to just be real – and that's what my music is: honest, sincere songs that everyday people can relate to."

Possessing elements of a quippy, good-natured Brad Paisley song along with the boots-and-spurs appeal of a George Strait tune, Bogart's music additionally radiates authenticity, a core component of country music.

"From the time I was just a kid roping calves, my dad taught me that if you're good, people will see that—there's never any need to brag." That attitude still permeates everything Bogart does today, whether it is touring the country playing 90 dates a year or writing with some of Nashville's biggest names in country music. With the heart of a cowboy and the spirit of a gentleman, Bogart also possesses an unrivaled work ethic that displays itself with passion and integrity.

Bogart knows the agricultural life firsthand, having grown up in Northeast Oklahoma to a family of truckers, team ropers and musicians; his title track, "Leather," harkens back to those Heartland roots and homegrown work ethic.

"Paul's agricultural roots and Oklahoma heritage seem like a perfect way to wrap the 2020 OCA Convention and Trade Show," said Mark Upton, representing Central Life Sciences. Our company is proud to support cattlemen and women in the state of Oklahoma and we sure hope everyone enjoys a memorable evening with live music from a fellow Oklahoman."

A sincere thank you goes to OCA Partner, Central Life Sciences, for bringing Paul Bogart Live to OCA Convention for attendees to enjoy. Paul Bogart Live is included with OCA Convention registration.

To view an agenda and register, visit okcattlemen.org/oqa-annual-convention-and-trade-show.

The OCA is the trusted voice of the Oklahoma Cattle Industry. OCA is the only voice that speaks solely for the cattlemen of Oklahoma and represents beef producers in all 77 counties across the state. The OCA officers, board of directors and membership encourages you to join us in our advocacy efforts to ensure less government intervention, lower taxes and a better bottom line. For more information about OCA membership, the theft reward program or activities call 405-235-4391 or visit www.okcattlemen.org.

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