

FOR IMMEDIATE RELEASE

Media Contact:  
Oklahoma Cattlemen's Association  
Chancey Hanson  
405-743-7844 or [chanson@okcattlemen.org](mailto:chanson@okcattlemen.org)

## **Winners of the Oklahoma Cattlemen's Foundation Steer Carcass Challenge Announced**

OKLAHOMA CITY, OK, July 30, 2020 -- The Oklahoma Cattlemen's Foundation Steer Carcass Challenge is designed to provide an opportunity to donate to the Oklahoma Cattlemen's Foundation (OCF) while creating a venue for friendly competition based on performance and carcass merit of cattle. OCF is the charitable arm of the Oklahoma Cattlemen's Association.

A total of 24 steers were donated to feed this year and \$32,932.93 was raised. Winners of the competition were announced July 25 during the 68<sup>th</sup> Annual Oklahoma Cattlemen's Convention and Trade Show Banquet and given cash prizes.

The overall most profitable steer to feed was named 'Paycheck' donated by Byron Yeoman, Dover, OK. 2nd place in overall profitability was a steer named, 'Blackjack,' donated by Jason Lotspeich, Rosston, OK. 3rd in this category went to 'Magazine' donated by Pfeiffer Angus Farm Mulhall, OK

The top three steers based on average daily gain or feed conversion were: the winner 'Diamonds' donated by the Noble Research Institute, Ardmore, OK; 2<sup>nd</sup>, 'Pool' donated by Kent Walker, Frederick, OK; and 3rd was 'Paycheck' donated by Byron Yeoman, Dover, OK.

The top three steers based on carcass value were: 'Paycheck' donated by Byron Yeoman, Dover, OK; 2<sup>nd</sup>, 'Magazine', donated by Pfeiffer Angus Farm, Mulhall, OK; and 3rd place was, 'Blackjack' donated by Jason Lotspeich, Rosston, OK and the only steer to achieve USDA Prime quality.

"We appreciate all of the participants in the Steer Carcass Challenge," said Taylor Shackelford, OCF Coordinator. "When you support the Oklahoma Cattlemen's Foundation, you support beef cattle educational programs, research projects in cooperation with Oklahoma State University, educational scholarships for Oklahoma's 4-H and FFA youth, and the preservation of the Oklahoma beef cattle industry and its traditions."

Thank you Xcel Feedyard for feeding out the steers and thank you, Ag Boost for handling the testing and logging of genetic data.

The Oklahoma Cattlemen's Foundation was created to provide a charitable trust for the Oklahoma Cattlemen's Association and Oklahoma Junior Cattlemen's Association.

The OCA is the trusted voice of the Oklahoma Cattle Industry. OCA is the only voice that speaks solely for the cattlemen of Oklahoma and represents beef producers in all 77 counties across the state. The OCA officers, board of directors and membership encourages you to join us in our advocacy efforts to ensure less government intervention, lower taxes and a better bottom line. For more information about OCA membership, the theft reward program or activities call 405-235-4391 or visit [www.okcattlemen.org](http://www.okcattlemen.org).

###

Photo 2976: Download at [https://www.dropbox.com/s/igpntwszjkiesf2/IMG\\_2976.JPG?dl=0](https://www.dropbox.com/s/igpntwszjkiesf2/IMG_2976.JPG?dl=0)

Cutline: OCA President Mike Weeks along with OCA Field Representatives Courtney McNeff and Lori Campbell presents Carolyn and Byron Yeoman with a check for winning the Overall Profitability and Carcass Value categories. Pictured are (l to r) Mike Weeks, Carolyn Yeoman, Courtney McNeff, Lori Campbell and Byron Yeoman.

Photo 2980: Download at

[https://www.dropbox.com/s/2uswp81qvx78ggg/IMG\\_2980.JPG?dl=0](https://www.dropbox.com/s/2uswp81qvx78ggg/IMG_2980.JPG?dl=0)

Cutline: President Mike Weeks along with OCA Field Representatives Courtney McNeff and Lori Campbell presents Noble Research Institute representatives with a check for winning the average daily gain category. Pictured are (l to r) Mike Weeks, Becca McMillan, Courtney McNeff, Lori Campbell and Robyn Peterson.