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Great Plains Kubota Partners with Oklahoma Cattlemen to Grow Membership

OKLAHOMA CITY, OKLA., Feb. 8, 2021 – Great Plains Kubota has partnered with the Oklahoma Cattlemen's Association to help grow membership during the 2020-21 membership year.

"OCA Leadership set a goal to increase membership by 10% annually," said OCA President, Mike Weeks. "We are so grateful the continued support of Great Plains Kubota in accomplishing our membership goals."

Great Plains Kubota will provide membership recruitment incentives in the form of store dollars towards the purchase or lease of Kubota equipment as follows:

- \$2,500 to the member who recruits the most new members
- \$5,000 drawing to the member of the Top Hand Club
- \$5,000 drawing to a new member
- \$2,500 drawing to a member who recruits at least one new member

"As Kubota continues to expand its equipment line into the larger Ag market, I feel it's our duty as a Kubota dealership to represent Kubota equipment to the right customer, and OCA members are these customers," said Bill Clark, President of Great Plains, Inc. "Most of them, like us, depend on equipment to manage their cattle operations, and while we're excited for the opportunity to earn new business, our main purpose of supporting the OCA is to help establish a solid future for the beef industry in Oklahoma."

The 2020-21 OCA membership year runs from July 1, 2020 to June 30, 2021. Store dollars will be drawn for and presented during the 68th Annual OCA Convention and Trade Show on Saturday, July 24, 2021.

The OCA is the trusted voice of the Oklahoma Cattle Industry and works to protect and empower Oklahoma cattlemen today, to serve tomorrow. OCA is the only voice that speaks solely for the cattlemen of Oklahoma and represents beef producers in all 77 counties across the state. The OCA officers, board of directors and membership encourages you to join us in our advocacy efforts to ensure less government intervention, lower taxes and a better bottom line. For more information about OCA membership, the theft reward program or activities call 405-235-4391 or visit www.okcattlemen.org.

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