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Oklahoma Cattlemen Invest in Oklahoma's Agricultural Youth

OKLAHOMA CITY, OKLA., March 25, 2021 – The Oklahoma Cattlemen's Association has served as the Trusted Voice of Oklahoma cattle producers since 1953. The organization has long-standing values that serving today's beef producers goes hand-in-hand with supporting Oklahoma's agricultural youth, specifically young people interested in beef production.

2021 marks the sixth year that the Oklahoma Cattlemen's Association has coordinated the steer and heifer futurity sales and showback at the Oklahoma Youth Expo (OYE). Almost 40 heifers and 40 steers were sold through the 2021 futurity sales during OYE.

"These sales provide students an opportunity to purchase an animal for their next show," said Tiffani Pruitt, Futurity Sale Coordinator. "The OCA proudly coordinates the sales because it provides us with an opportunity to further support young cattlemen at OYE. We invest the net income from the futurity sales right back into agricultural youth through purchases and add-ons at the OYE Sale of Champions."

OCA invested about \$20,000.00 at the OYE Sale of Champions. And that is just how the organization views it – an investment.

"Supporting, encouraging and investing in our youth helps keep the next generation rooted in agriculture and is vitally important to our association and industry," Pruitt said.

The Oklahoma Junior Cattlemen's Association was chartered in 1985 with the purpose to promote the welfare of the cattle industry by furthering the education and cooperation of young people interested in cattle, and to aid in the attainment of mutual goals set by OJCA members interested in all phases of their business and all possible career and leadership opportunities.

According to Pruitt, who also serves as the coordinator of the Oklahoma Junior Cattlemen's Association (OJCA), 41 of the steer exhibitors who qualified for the OYE Sale of Champions were OJCA members. Young people interested in the beef industry can join the OJCA at okcattlemen.org/ojca.

The OCA is the trusted voice of the Oklahoma Cattle Industry and works to protect and empower Oklahoma cattlemen today, to serve tomorrow. OCA is the only voice that speaks solely for the cattlemen of Oklahoma and represents beef producers in all 77 counties across the state. The OCA officers, board of directors and membership encourages you to join us in our advocacy efforts to ensure less government

intervention, lower taxes and a better bottom line. For more information about OCA membership, the theft reward program or activities call 405-235-4391 or visit www.okcattlemen.org.

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