



Get Your Kicks

at the 66th Annual OCA
CONVENTION & TRADE SHOW

July 20 & 21, 2018
 Embassy Suites, Norman, OK



CONDENSED CONVENTION AGENDA

FRIDAY, JULY 20

- 7 am Registration Desk Open
- 7 am Nominating Committee Meeting
- 8 am Trade Show Opens
Media Room Opens
- 9 am Silent Auction Donation Deadline
- 9-10:30 am Joint Opening General Session
– Featuring CattleFax
- 9:30 am Silent Auction Opens
- 10:30-11 am Trade Show Visitation
- 11 am-Noon Cattlemen’s College Session
1 – The Business of Genetics
- Noon-1:30 pm OCA Past President’s
Council Luncheon
- Noon-1:30 pm Trade Show Visitation with Lunch
- 1:30-2:30 pm Cattlemen’s College Session
2 – Protein Panel
- 2:30-4 pm Trade Show Visitation
- 4-5:30 pm Joint Committee Meeting
- 5-5:30 pm Trade Show Exhibitors’ Reception
- 5:15-5:45 pm Resolutions Committee Meeting
- 5:30-7:30 pm Kickoff Trade Show Reception
- 7:30 pm Trade Show Closes
- 7:30-8:30 pm Top Hand & Cattlemen’s
Leadership Academy Reception

SATURDAY, JULY 21

- 7 am Registration Desk Open
- 8 am Trade Show Opens
Media Room Opens
- 8-9 am Cattlemen’s College Session
3 – The Business of Crop
Insurance for Cattle Producers
- 9-10 am Trade Show Visitation
- 10-11:30 am Cattlemen’s College Session
4 – Muscle Fabrication
- 11:30-1 pm Trade Show Lunch
- 11:30-1:30 pm Trade Show Visitation
- 1-2 pm Cattlemen’s College Session
5 – Producer Panel
- 2:15-3:15 pm OCA General Business Meeting
- 3:30-5 pm Joint Closing Session
- 5:30 pm Silent Auction begins to close
- 5-6:30 pm Trade Show Reception
- 6:30 pm Trade Show Closes
- 6:30-9 pm OCA/OCW/OJCA
Awards Banquet
- 9-11 pm Cattlemen’s Jukebox
Social & Dessert