

for the record . . .

Oklahoma Junior

Cattlemen's Association



WE LEAD
with purpose

Oklahoma *Junior* Cattlemen's Association's

ANNUAL CONVENTION | JULY 20-21 *Embassy Suites, Norman, Okla.*

FRIDAY, JULY 20

- 9:00 - 10:30 a.m. Joint Opening General Session, Oklahoma B-D
10:45 - 12 p.m. OJCA Star Cattleman Contest, Crimson
10:45 - 12 p.m. OJCA Sales Contest, Hotel Dining Room
12 - 1 p.m. Lunch & Break, Trade Show
1 - 4:30 p.m. Leadership Development Session I: Sooner
TOPIC: "AgVocacy, Insuring Our Industry's Future", Ryan Goodman
4:30 - 5:30 p.m. Break
5:30 - 7:30 p.m. Trade Show
7:30 - 9 p.m. Leadership Development Session II with Laila Down (Outside Evening Session)
- Leaders show up on purpose for a purpose"; Laila Down

SATURDAY, JULY 21

- 9:00 - 12:00 p.m. Leadership Development Session III, Sooner
Laila Down will discuss:
- Know your strengths and role
- How to develop team strategy
- Develop an others first attitude
12:30 - 2 p.m. OJCA Awards Luncheon, Oklahoma D&C
2:15 - 3:30 p.m. Careers in Agriculture Panel & General Business Meeting, Sooner
4:00 - 5:30 p.m. Joint Closing Session, Oklahoma A-D
6:30 - 9 p.m. OCA|OCW|OJCA Annual Awards Banquet, Oklahoma A-D

**YOUTH INVOLVED IN
THE BEEF INDUSTRY**

join us

Registration
Information

OJCA Convention Seminar Speakers



Ryan Goodman

RYAN GOODMAN grew up on a progressive cow/calf and stocker cattle operation in Arkansas but saw the value of crossing over into Oklahoma for his college education and is a proud Oklahoma State University Animal Science Alumni. Ryan currently resides near Denver, Colo. where he is the Director of Grassroots Advocacy and Spokesperson Development for the National Cattlemen's Beef Association. In his position he builds working relationships with producers and provides producers with tools and education for better advocacy and communication.



Laila Down

LAILA DOWN sat wide-eyed as a little girl listening to her father's stories of traveling to France, Egypt, Australia, Korea and Canada. Her favorite stories were those of her dad growing up in Morocco. Laila will tell you that her dad's stories of his travels for work rooted in her an ability to tell engaging stories that motivate audiences to action. Laila has utilized her drive and innovation to achieve success early in life. Laila served as the 2006 - 2007 Oklahoma FFA State Secretary and a 2008 - 2009 National FFA Vice President. Laila has spoken to well over 100,000 people in over 45 states and across the globe. Laila worked for Syngenta after graduating Texas Tech University with a degree in Agricultural Education. She managed a multimillion dollar sales territory for Syngenta. Laila sold advertising for a short time and taught high school agricultural education for a year. Laila has a Master's Degree in Agricultural Education. She focused her research in feedback models in professional learning environments. She met the love of her life, Kevin, an Iowa native in 2013. They, along with her two daughters recently moved back to Oklahoma from Iowa.

OJCA CONVENTION REGISTRATION

Name: _____ Address: _____

City/State/Zip: _____ Phone: _____

E-mail: _____

Advance Registration \$60.00 each x # _____ = _____ (On Site \$75.00 each)

Registration Fee includes: *Friday Lunch, Trade Show Receptions, Saturday Awards Luncheon, All Leadership Development Sessions*

Additional Awards Luncheon Tickets \$30.00 each x # _____ = _____

Total Due: _____

Advanced Registration
Deadline, July 16.

Please list first and last names of all registrants in your party:

PAYMENT INFORMATION:

Enclosed is my check # _____

PLEASE MAKE CHECKS PAYABLE TO: Oklahoma Junior Cattlemen's Association

Pay with a Credit Card: Visa Mastercard Discover

Name on card: _____

Card #: _____

3 Digit #on Back: _____ Exp. Date: _____

Amount: \$ _____

Signature: _____

Online Registration Available at
WWW.OKCATTLEMEN.ORG

EMAIL, FAX OR MAIL REGISTRATION TO:
tpruitt@okcattlemen.org • 405-235-3608
P.O. Box 82395, Oklahoma City, OK 73148

QUESTIONS? CONTACT TIFFANI AT
405-517-4234 or 405-235-4391

HOTEL INFORMATION

Embassy Suites

2501 Conference Drive, Norman, OK 73069 | 405-253-3547
Room Rate: \$131.00 | Cutoff date: June 22